



Connector for SAP® Applications

Intelligently drive global label printing directly from SAP® applications

Your global supply chain demands a business rule engine to satisfy customer, country-specific or regulatory requirements when printing labels from SAP®.

The Loftware Connector for SAP Applications takes label printing to a new level, driving a seamless flow of supply chain and manufacturing operations. Hundreds of leading, global companies use the Loftware Connector to:

- **Drive topline revenue growth** by responding to label changes quicker than the competition
- **Cut costs** by removing the need to code labels in their SAP environment
- **Improve customer satisfaction** by quickly responding to customer-specific and regulatory labeling requirements
- **Enhance supply chain efficiency** by implementing a global, enterprise approach to labeling

The “No Coding Required” Solution

The Loftware Connector for SAP Applications is a labeling solution that does not require any coding. It seamlessly integrates with the spooling system in your SAP instance, accepts label requests, and inserts them into the standard SAP spooler queue. The Loftware Connector for SAP, working with a Loftware Print Server® delivers the right label to the right printer at the right time.

+ Business Logic Filters
Fully integrate your SAP® and leverage business logic to set up and make changes on-the-fly to labels without requiring application-level programming, or coding changes to source applications.

Powerful, Built-in Rules Engine

The Loftware Connector for SAP Applications introduces powerful business logic to provide limitless flexibility to your label printing infrastructure. Configurable business logic rules can be established to:

- Enable conditional logic for determining what data including images, warnings, and languages should appear on a label based on incoming attributes
- Pull data from SAP, other applications and databases for inclusion on a label
- Select label formats and destination print devices based on data attributes of a print request
- Print multiple, different labels from a single label request



Quick Features

- Seamlessly integrates and supports label printing from all SAP platforms and applications including SAP Netweaver™, SAP ERP, SAP Business All-in-One and SAP Business One
- Flexible Built-in Rules Engine enables labeling complexities to be managed by configurable logic versus SAP custom code or scripting
- Supports label printing through the SAP External Output Management System (OMS) Interface (BC/ XOM XML Call) and RFC Listening (Call Function, Destination).
- Offloads the resource-intensive task of creating and printing labels from business-critical SAP Applications to deliver better system performance
- Supports queuing multiple print requests for each target printer with full error recovery and guaranteed delivery of labels
- Ensures fast and reliable label production utilizing Loftware’s capabilities to support load dividing, automatic failover, and automatic notification of label printing status

SAP® Certified
Integration with SAP NetWeaver®

Design. Integrate. Print...With Intelligence.

Designed for Global Deployments

The Loftware Connector for SAP Applications creates a single, integrated, SAP-driven label output management solution out of multiple heterogeneous printers and printer networks, regardless of whether those printers are located near the SAP instance or dispersed globally. Now you can have a centralized configuration and label output management control point for all manufacturing, warehouse and supply locations worldwide, and view the label production from within the SAP spooler using existing standard SAP tools.

SAP Label Printing

Label print requests can be triggered via any of the following events in SAP:

- User exit/business add-in
- Custom transaction
- Output determination
- Work flow events
- Standard output control



What is PSG?

Loftware prides itself in its dedicated Professional Services Group (PSG) who have a depth of experience to assist with your toughest issues. Loftware offers system consulting, analysis and configuration assistance training, best practices and more.

High Throughput Label Production

The Loftware Connector for SAP Applications enhances the processing of label print requests by way of a high-speed queuing system and supports label printing on a large-to-massive scale—100s to 1,000s of printers.

Design Label Templates!

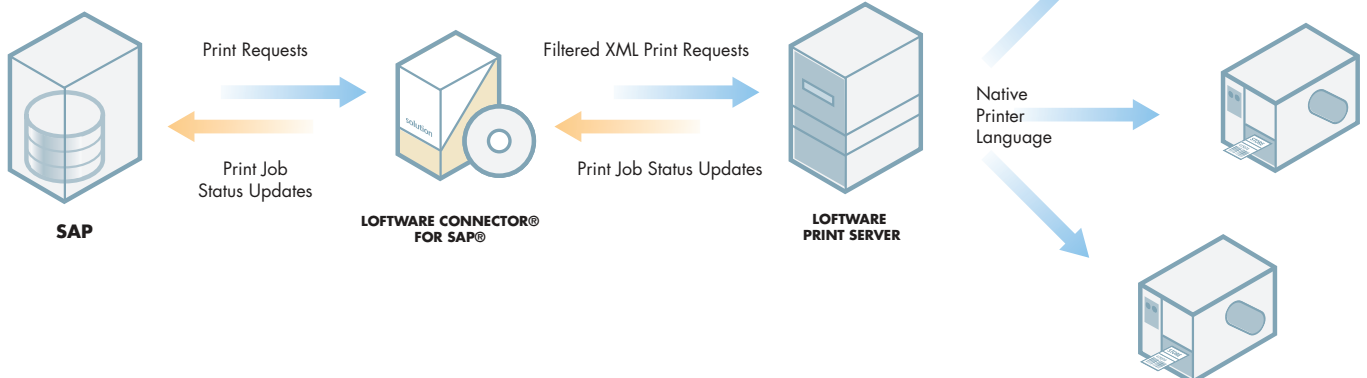
Leverage the powerful WYSIWYG design capabilities of the Loftware Label Manager® in your SAP environment. Design your most complex labels in a fully, visual design tool and make changes to labels in minutes instead of weeks or months.

Unmatched SAP® Integration Options

The Loftware Connector for SAP Applications provides the greatest range of SAP integration options available from any vendor in the industry. It supports SAP label printing via External Output Management System (BC/XOM XMI) Call and RFC Listening (Call Function, Destination).

Print data lookups from the Loftware Connector for SAP Applications System may take any of the following forms: call any SAP-provided or custom RFC; call any SAP-provided or custom BAPI; or query any SAP-provided or custom data dictionary table or view. Print data lookups from the Loftware Connector for SAP to other business systems may be made by using SQL Statements, Web Services, File Transfer, as well as other mechanisms. Simple cross-reference lookups may be maintained directly in the Loftware Connector for SAP Applications.

The Loftware Connector for SAP Applications ensures a closed-loop label printing process by providing the status of print requests back to SAP.



LOFTWARE™

166 Corporate Drive, Portsmouth, NH 03801
Tel: (603) 766-3630 • www.loftware.com



SAP® Certified
Integration with SAP NetWeaver®