



Loftware 9.5 Software Suite Designed to Address Global Supply Chain Labeling Demands

New Loftware 9.5 Offering Provides Applications to Address Any Supply Chain Labeling Scenario.

Portsmouth, NH – August 15th, 2008 - Loftware, Inc., a 20 year leader in flexible and scalable label output management solutions, announced today its new ['Loftware 9.5' Software Suite](#).

"This is a package of offerings that when implemented by our professional services group, can correctly and consistently address the real-time supply chain label needs of any scale of corporation," said Loftware CEO/President Eric Anderson. "Due to the complexity of supply chain scenarios that can encompass distribution centers, remote facilities, co-located campuses, 3rd party suppliers, spot demand suppliers and more, we have created a toolkit, as it were, that can be tailored to fix any labeling problem, regardless of scale, geographic distribution or labeling requirements. We also have a [white paper on supply chain building blocks for GS1 compliance](#)."

"We anticipate enormous adoption of the Loftware 9.5 suite," continued Anderson. "The components include our [LPS server for high-volume label production](#), members of our [connector family for business logic](#) management – which relate to automation integration with [data from SAP® Applications, Oracle or other systems](#) – and our Loftware [WebAccess™](#) product for remote on-demand label printing. We have already implemented the Loftware 9.5 suite to address companies shipping millions of products a day from facilities scattered around the globe, all in a consistent, controlled, compliant, and agile fashion."

Loftware products enable enterprises to manage, respond and grow their labeling agility for any new, changed, or acquired operations ranging from manufacturing plants and warehouses to distribution centers and retail outlets.

About Loftware

Loftware is the foremost authority and market software leader in delivering innovative business solutions for meeting a company's global labeling requirements. Loftware's enterprise output label and print management software suite enables organizations running Oracle®, SAP® and other major ERP, supply chain and warehouse management applications to quickly develop and deploy complex barcode label and RFID smart label tags. High volume printing capability and scalability provides immediate control over global labeling operations from one central instance, ensuring that compliancy requirements and uniformity of all labeling requirements are fulfilled. In addition, Loftware offers a full range of direct consultative and implementation services. Learn more about Loftware by visiting www.loftware.com.

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