



Visit Loftware at Booth 777 at MD&M (Medical Design & Manufacturing) West, in Anaheim, CA

February 1, 2011— Portsmouth, NH - On February 8th 2011, at the Anaheim Convention Center in California, Loftware, the foremost authority and global market software leader in delivering innovative Enterprise Lifecycle Printing (ELP) solutions for meeting a company's enterprise labeling requirements. will be at booth 777 for the MD&M (Medical Design & Manufacturing) West.

Loftware serves hundreds of medical device manufacturing companies around the world. Loftware's overall expertise in the medical sector enables it to stay on top of regulatory issues and their impact on labeling. Loftware is a leading global authority on UDI, FDA compliance mandates, GS1, pharmaceutical serialization, EMEA regulatory bodies and their emerging labeling requirements, and, leveraging its methodology, the rapid implementation of product-compliant data and labeling solutions to support them.

Professionals from a wide range of industries will attend the MD&M West, West Pack, ATX West - Automation Technology Expo, Plastec West and Atlantic Design & Manufacturing. All of these significant events are under one roof in Anaheim, CA. With one admission badge, attendees have unlimited access to each show and hundreds of suppliers featuring products, equipment, systems, and services of prime interest to medical manufacturers. To learn more about MD&M West, visit <http://www.canontradeshows.com/expo/west11/>

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About Loftware

Loftware is the foremost authority and global market software leader in Enterprise Lifecycle Printing (ELP). ELP is a category of software that enables a holistic approach to barcode labeling, documents, and RFID Smart tags integrated into an enterprise's application infrastructure across the entire supply chain. Loftware's 'no programming required' approach leverages existing data processes to ensure a harmonization of product information from design to delivery. By eliminating redundant data sources, we deliver agile and compliant solutions that offer high-volume print capabilities for SAP, Oracle and legacy systems. In all, Loftware has enabled over 5,000 organizations to quickly develop and deploy complex label and document printing integration with unprecedented domain expertise. Learn more about Loftware by visiting <http://www.loftware.com>.



LOFTWARE™
ENTERPRISE LABELING SOLUTIONS

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Press Release

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