



Loftware President and CEO, Robert O'Connor Jr. to Speak at AGC's 8th Annual East Coast Emerging Growth and Digital Media Conference

Portsmouth, NH—September 14, 2011 – Loftware, the foremost authority and global software market leader in Enterprise Lifecycle Printing (ELP), has announced its President and CEO, Robert O'Connor Jr. will speak at the America's Growth Capital 8th Annual East Coast Emerging Growth and Digital Media Conference.

The conference takes place on Monday, September 19th and Tuesday, September 20th at the Westin Copley Place in Boston.

The programs will include panel discussions on the most relevant topics of the day and company presentations delivered by senior-level executives of 250+ leading public and private emerging growth companies. The format allows attendees the opportunity to meet one another in an up-close and personal setting, exchange ideas and learn the latest trends affecting the emerging growth technology universe.

“The America's Growth Capital Emerging Growth Conference provides a great opportunity for leading public and private companies to discuss hot topics, attend company presentations and network with fellow executives and members of the financial community,” said O'Connor. “Loftware has previously presented and found it worthwhile on many fronts.”

About Loftware

Loftware is the foremost authority and global market software leader in Enterprise Lifecycle Printing (ELP). ELP is a category of software that enables a holistic approach to barcode labeling, documents, and RFID Smart tags integrated into an enterprise's application infrastructure across the entire supply chain. Loftware's 'no programming required' approach leverages existing data processes to ensure a harmonization of product information from design to delivery. By eliminating redundant data sources, we deliver agile and compliant solutions that offer high-volume print capabilities for SAP, Oracle and legacy systems. In all, Loftware has enabled over 5,000 organizations to quickly develop and deploy complex label and document printing integration with unprecedented domain expertise. Learn more about Loftware by visiting <http://www.loftware.com>.



To request an invitation to attend the conference, click [here](#). Or, for more information, visit www.americasgc.com/news-events/index.asp

About America's Growth Capital

America's Growth Capital is a national, emerging growth focused investment bank founded by seasoned growth sector specialists with experience at leading boutique and bulge bracket investment banks. The firm's strategy and business model are tailored for today's dynamic and competitive emerging growth capital markets. The partnerships AGC develops with our clients-emerging growth companies and growth-oriented private equity and institutional investors-are built on the principles of hard work, creativity and honesty. Our best-in-class capabilities and breadth of services will fully address their needs.

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