



PRESS RELEASE

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## Loftware Print Server® 9.8—Now Available

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*The Most Powerful Enterprise Label Print Server in the World Just Got Better!*

PORTSMOUTH, NH – February 22, 2011 – Keeping with customer demand for robust and flexible solutions for centralized label printing, Loftware announced today the general availability of the Loftware Print Server (LPS) 9.8. This release builds on the industries foremost enterprise labeling solution; used by thousands of global leaders, by enhancing platform support and adding targeted features.

This release introduces support for 64-bit operating systems including: Windows® 7, Windows® 2008 Server and Windows® 2008 Server R2. The LPS 9.8 is available in three editions: Starter, Standard and Premier—providing more flexibility to your infrastructure and its evolving needs. In addition to general fixes, there are some key enhancements such as; Test Print for USB printers, increased administrator security, and expanded character width properties.

“If you are shipping a product of any kind to anywhere, regardless of your industry—you are printing a barcode label.” said, Mike Rennell, Sr. VP of World-Wide Sales and Business Development at Loftware. “The ability to manage and process label print requests from locations from a centralized server is invaluable to any organization who’s bottom line depends on time-to-market—the LPS 9.8 delivers. It aids in the success of our customers. That’s what our business is truly about.”

LPS 9.8 is available at no charge to customers who are under a current maintenance agreement.

### **About Loftware**

Loftware is the foremost authority and global market software leader in delivering innovative business solutions for meeting a company’s enterprise labeling requirements. Loftware’s enterprise label and print management software suites enable over 5,000 organizations running major ERP, supply chain and warehouse management applications from SAP, Oracle and other vendors to quickly develop and deploy complex barcode label and RFID smart label tags. Loftware also offers a full range of direct consultative and implementation services, reducing overall system delivery times and increasing efficiencies. Learn more about Loftware by visiting [www.loftware.com](http://www.loftware.com).