



Loftware Co-Sponsor's Dinner at Quest Midwest Conference

Loftware Inc. Brings Enterprise Lifecycle Printing Solutions to Quest Midwest Conference

Portsmouth, NH—November 8, 2011 - Loftware Inc., the foremost authority and global market leader in Enterprise Lifecycle Printing (ELP) software co-sponsored a dinner for the Quest Midwest Conference on November 8th 2011 in Chicago, IL.

Quest Midwest focuses on the PeopleSoft and JD Edwards user communities offering sessions on topics ranging from Supply Chain, Financials, HCM, Tools & Technologies, CRM, Business Intelligence, Emerging Technologies, to Fusion. Quest Midwest, brings together key Oracle strategy and development reps, 45+ service and solution providers, and more than 250 customers.

The dinner, at the Carlucci Restaurant, brought members of the PeopleSoft DMUG (Distributors' and Manufacturers' User Group) together to network, discuss supply chain centric issues, and review strategies for maximizing investments in PeopleSoft Distribution, Manufacturing and Supply Chain products.

'Loftware is the leader in delivering enterprise labeling solutions for Oracle applications,' said Josh Roffman, VP of Marketing and Product Management. "Sponsoring this event at Quest is a great opportunity for Loftware to meet with customers and discuss how Loftware empowers companies to address acute labeling issues that exist in the supply chain."

About Loftware

Loftware is the foremost authority and global market software leader in Enterprise Lifecycle Printing (ELP). ELP is a category of software that enables a holistic approach to barcode labeling, documents, and RFID Smart tags integrated into an enterprise's application infrastructure across the entire supply chain. Loftware's 'no programming required' approach leverages existing data processes to ensure a harmonization of product information from design to delivery. By eliminating redundant data sources, we deliver agile and compliant solutions that offer high-volume print capabilities for SAP, Oracle and legacy systems. In all, Loftware has enabled over 5,000 organizations to quickly develop and deploy complex label and document printing integration with unprecedented domain expertise. Learn more about Loftware by visiting <http://www.loftware.com>.